



The DPC BEE/ Business Effectiveness Evaluation and 12-Month Program provides professional coaches to help “coachee” clients evaluate their business practices while developing and focusing on strategic planning, marketing, AI integration and other areas critical to business success and sustainability.

Description

The Business Effectiveness Evaluation is a comprehensive 100-question assessment designed to measure your organization’s overall effectiveness and current level of success.

Combined with a follow-up assessment and monthly BEE coaching, DPC coaches use this high-level tool to identify strengths and gaps, clarify priorities, and define actionable business goals. The process results in clear action steps and strategic plans that drive improved performance, focus, and long-term competitiveness.

Benefits of the Program

Whether your business is struggling or already gaining momentum, this program helps you take an honest, objective look at where you are today—so you can set realistic, meaningful goals and define the steps needed to achieve them.

As you clarify what’s required to reach the next level of success, your DPC coach helps to create and execute plans aligned with what matters most to you and your team, providing guidance, accountability, and momentum along the way.

WHO

The BEE Program is uniquely designed for leaders, executives and professionals across a wide range of professional settings. DPC coaches deliver customized solutions tailored to the specific needs, goals, and challenges of individuals and teams.

WHEN

Diversified Professional Business Coaches are available in person or online to deliver the evaluation, coaching across 10 key areas of focus, and a post-evaluation over a 12-month engagement period.

COST

Pricing is tailored based on session design. Group rates are available and volume discounts are offered.

CONTACT

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12-Month Program Areas of Focus:

- Month 1** – Pre-Assessment to Establish Baseline
- Month 2** – Strategic Planning
- Month 3** – Marketing
- Month 4** – Sales
- Month 5** – Client Experience
- Month 6** – Human Resources
- Month 7** – Business Systems
- Month 8** – Exit/ Succession Planning
- Month 9** – Financial Management
- Month 10** – Leadership
- Month 11** – Personal Effectiveness
- Month 12** – Post Evaluation to Measure Growth