

The **DIVERSIFIED PROFESSIONAL COACHING, LLC (DPC) Certified Professional Business Coach (CPBC)** program certifies professional business coaches to assist their coaching clients to meet their full potential while developing and focusing on vision, mission, goals, values, and effective business practices.

### **Program Description**

The DPC CPBC designation is a multi-day-course to transform someone who is interested in growing their coaching skills. The course culminates in an exam, as well as the option to continue training through a series of 10 additional sessions. Completion of this course allows someone to launch a career as a business coach, enhances their leadership or sales ability, and/or readies them to execute aspects of business careers which coaching will complement.

### **Benefits of the Program**

Whether your desire is to develop a personal coaching practice, to interact more effectively with those whom you lead or interact with from a coaching perspective, or to explore the many facets of business coaching, this course is for you. Upon successful completion of the entire course, you will receive the CPBC designation.

For those who want to continue their coaching career and maintain their designation, professional recertification through continuing education is required.

A series of seminars, learning opportunities, and collaboration with other professional coaches are available should you desire. You are encouraged to join the Professional Business Coaches Alliance (PBCA) to further enhance your coaching career and to develop professional relationships among other business coaches.

### **THE CPBC COURSE COVERS TOPICS SUCH AS:**

- Coaching Fundamentals**
- Strategic Coaching Model**
- Deliverables of Business Coaching**
- Leveraging Time, Relationships, and Expertise**
- Group Coaching**
- Assessment Tools**
- Mastermind Sessions**
- Common Mistakes Business Coaches Make**
- Scheduling Fundamentals for Maximum Efficiency**
- Onboarding a New Client/Coachee**
- Various Coaching Tools**

### **WHO**

This course is uniquely designed for individuals, business personnel where there is significant human interaction, leaders (executive, corporate, or field), and professionals serving clients. Business coaching is used in a variety of situations and the course meets the differing needs of all types of participants.

### **WHEN**

Courses are virtual or live and are 4 days. Groups are custom scheduled. Virtual open enrollment courses for 2025: February 10 - 13, April 14 -17, June 9 - 12, August 11 - 14, October 13 – 16 and December 8 - 11 at 10:00 am to 5:00 pm ET.

### **COST**

\$6000 virtual. PBCA membership is \$150 per month. Group rates may be available.

**CONTACT** [info@divprocoach.com](mailto:info@divprocoach.com)

### **The CPBC Program is Powered by DPC, LLC and PBCA, LLC**

DPC, Diversified Professional Coaching LLC, was founded in 2020 by three business coaching professionals with a vision to help others release ultimate potential by linking diversified professional coaches from many facets of business, government, and education with clients. DPC brings meaningful personal and professional development to business leaders, growing capacity to better serve global client communities through the coaching process.

The PBCA, Professional Business Coaches Alliance, was founded in 2005 as a professional community of business coaches. Whether an individual coach, member of a group of coaches, or adding/enhancing coaching for a business operation, the PBCA certifies coaches and provides ongoing access to current coaching tools, Professional Development, and the PBCA coaching community