



The **DIVERSIFIED PROFESSIONAL COACHING, LLC Business Effectiveness Evaluation and Program** provide professional coaches to help “coachee” clients evaluate their business practices while developing and focusing on strategic planning, marketing and other areas critical to business success and sustainability.

Program Description

The Business Effectiveness Evaluation is a 100-question tool that measures the levels of success of your business. The follow-up assessment and coaching will provide a clear path from where you are now at to where you want to be.

Your DPC coach will use this high-level tool to evaluate your strengths and weaknesses to better define and develop business goals, identify action steps and create a strategic plan for improving your business performance and competitiveness.

Coaching Options

Individual Assessment and Coaching options are available from one-day tests and assessments to testing followed by weekly or monthly in-depth planning sessions.

Group Assessment and Coaching options are also available that vary in time and cost from one-day onsite or virtual events to six-month team development packages.

Benefits of the Program

Whether your business is barely surviving or beginning to thrive, this program will help you become very honest with yourself to determine and set reasonable goals and the steps to help you achieve them.

DPC professional business coaches are Certified Professional Business Coach (CPBC) certified. They are accomplished professionals from financial services industries, government, sports, education and other backgrounds. This allows coaching flexibility and a huge variety of resources to meet your needs.

As you define what is necessary to reach the next level of success in your business, your DPC coach will be ready to help you get there based on what is important to you and/or the members of your team. .

WHO

Business coaching is uniquely designed for leaders (executive, corporate or in the field), and professionals serving clients. It is used in a wide variety of professional settings. DPC coaches provide custom solutions for all types of individuals and teams.

WHEN

DPC Professional Business Coaches are available in person or online when you desire to have a coach. The first meeting will be one to establish the coaching relationship and to determine what is most important to you.

COST

\$500 for assessment and 90 minutes of individual coaching

\$400 for a group of four or more

CONTACT

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The Business Effectiveness Evaluation (BEE) focuses on YOU. As a business leader, you have control and responsibility for the success of your business.

Areas of Focus and Coaching Touchpoints:

- Strategic Planning
- Marketing
- Sales
- Client Experience
- Human Resources
- Business Systems
- Exit/Succession Planning
- Financial Management
- Leadership
- Personal Effectiveness

The Business Effectiveness Evaluation Program is Powered by DPC, LLC

DPC, Diversified Professional Coaching LLC, is a coaching collaborative and was founded in 2020 by three business coaching professionals with a vision to help others release ultimate potential by linking diversified professional coaches from many facets of business, government, and education with clients. DPC brings meaningful personal and professional development to business leaders, growing capacity to better serve global client communities through the coaching process.