



The **DIVERSIFIED PROFESSIONAL COACHING, LLC (DPC) Think Tank and Subject Matter Expert (SME) Services** consist of one or a group of experts who read, write, research, and discuss topics that are of importance to leadership to solve a particular challenge, problem, or set of problems, as well as to create opportunities.

SMEs are individuals who provide consulting services on a particular topic or set of topics which are their areas of expertise. *Think Tanks* are flexible teams of SMEs that are available to focus on those challenges,

Program Description

The DPC Think Tank and SME Services utilize an appropriate individual or mixture of experts from business, government, sports, coaching, and/ or education to work on challenges and problems that confront company leadership. Think Tank and SME personnel have extensive experience leading small to large organizations. The expertise of these personnel allows for unique ways to approach challenges resulting in solutions that may provide new ways to approach the challenge or to give feedback as to solutions already contemplated by leadership. These services can be in conjunction with leadership or meetings solely working on the challenge without the participation of leadership.

Think Tank Options

One-day Think Tank Session - One day of Think Tank Services. An 8-hour session resulting in recommendations to leadership as to courses of action based on the challenge. These sessions are with or without leadership participation.

Multi-Day Think Tank Session - Multi-day Think Tank Services are typically 5 days but can be more. These services are for challenges that are more complex. These sessions typically include the participation and input of leadership at the beginning and end of the session.

SME Consulting Services - These services allow leadership to retain one or a team of SMEs to deal with specific challenges when they occur. This provides leadership flexibility and immediate resources to deal with problems, challenges, or opportunities.

Benefits of the Program

DPC professional business coaches hold the Certified Professional Business Coach (CPBC) designation, as a minimum, and are trained to meet the many aspects of Think Tank and SME challenges. DPC Professionals are members of the Professional Business Coaches Alliance (PBCA). PBCA is a community of Master Business Coaches, other professional business coaches, professionals from the financial services industry, other businesses, business executives, government, sports, and education. This allows for business coaching flexibility and many resources to meet the leadership needs for DPC Think Tank SMEs. As you define what is necessary for you to reach the next level of success in your business, your DPC professional is ready to help you get there based on what is important to you.

WHO

DPC Think Tanks are uniquely designed for leadership problem solving. These experts are flexible in dealing with a variety of challenges, opportunities, and problems.

WHEN

DPC SMEs are available as necessary and when leadership desires outside assistance. The first meeting will be to evaluate the extent of the challenge and to establish who is needed to provide solutions.

Although there are a variety of topics and challenges with which a Think Tank team can deal, here are some of the more common challenges faced by leadership that may require Think Tank Services:

Think Tank & SME Topics:

- **Workplace Crises**
- **Significant Personnel Issues**
- **Recruiting & Retaining the Right People**
- **Gender in the Workplace**
- **Selecting Appropriate Emerging Leaders**
- **Diversity and Inclusion**
- **Unique Ways of Goal Attainment**
- **Attaining Corporate Initiatives**
- **Situation-specific opportunities or challenges**

COST

Engagements are tailored to client needs. A minimum of three days is recommended.

CONTACT

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The Think Tank/ SME Program is Powered by DPC, LLC

DPC, Diversified Professional Coaching LLC, is a coaching collaborative and was founded in 2020 by three business coaching professionals with a vision to help others release ultimate potential by linking diversified professional coaches from many facets of business, government, and education with clients. DPC brings meaningful personal and professional development to business leaders, growing capacity to better serve global client communities through the coaching process.