Diversified Professional Coaching, LLC

Strategic Facilitation Program

Strategic Planning Facilitation Program

Our Methodology:

We specialize in helping people and whole organizations find and hold their focus -- all year long. This is factually one of the most difficult things for any of us to do. We've found that our method of capturing the strategies, KPIs and execution plans on a One Page Business Plan and then reviewing it monthly to determine progress is the best and, quite frankly, only way to move ahead.

Our proposal is that DPC and your team will create the plan together. Once that is complete, DPC will meet with the Executive Director each month to review results and determine the most powerful next actions, and the whole board of directors each quarter, for one year. This is the only method of strategic implementation we've ever found that delivers the results that our clients need.

Part 1: Live, In-Person Kick-Off Session

This is a one-day, in-person, structured, focused brainstorming and strategic planning session. DPC will share a brief pre-work assignment with all contributors so that everyone can immediately hit the ground running. .

We will work from 9:00 AM until 12:00 PM and 2:00 PM until 5:00 PM. We've discovered that a 2-hour break gives everyone a chance to re-charge while Toni fully prepares for the afternoon session.

We will capture all of the group's excellent, strategic thinking on a One Page Business Plan. The One Page Business Plan lives in the Cloud and is easily accessible for review, with its simple embedded dashboard.

Part 2: Monthly Updates and Quarterly Reviews for One Year

Beginning the next month, DPC will meet monthly for one hour with the Executive Director and quarterly for two hours with the board of directors via Zoom to update and review the dashboard that tracks your KPIs and action plans for the year. This is the best way to stay on track.

Requirements for The Initial Session

1) Laptop (We can Provide one)
2) LCD Projector
3) Worksheet for each member (30 mins to complete ahead of the session).

We Will Provide

1) Laptop (if needed)
2) Proprietary cloud based One Page Plan Builder® software
3) Secure login and 1-year license and dedicated web location for your One-Page Strategic Plan®
4) Embedded dashboard for each KPI and Action Plan to achieve them month by month.
5) Monthly review meetings with executive directors
6) Quarterly review meetings with board of directors

Investment

- Live Strategic Planning kick-off session: **$4,000**
- Ongoing monthly and quarterly facilitated Business Plan Review Zoom meetings: **$4,000**
- **Travel expenses** and **lodging** for 2 nights